



ALLFUELS
BUILDING QUALITY PARTNERSHIPS

CALTEX THOLENI

BEFORE



AFTER



In the heart of rural KZN, approximately 85 km out of Ladysmith, All Fuels discovered a hidden gem. The site was in a bad condition. It required loads of TLC and the retailer needed to see it's true potential.

All Fuels saw this as a perfect opportunity to invest into a community. Thus Promoting development and job creation in a somewhat forgotten rural area. This is a strategic priority for All Fuels, as this will increase in our contribution to economic growth. We see rural areas as important to our economic future. Our objective is to ensure the success of vibrant, rural communities and tapping into this lucrative market.

We are networking with the local ANC councillors to identify other areas for investment and development which sits directly within our strategic intent.

Together with Mr. Majola who is also a teacher and principal at the local school to develop the site. Mr Majola has also invested into the site and is open to further development of the site with a Freshstop and other food offerings.

He is passionate about his community and the business. This has made our engagements with him fruitful and alignment of the vision for the site uncomplicated.

The site has immense potential and we look forward to working with Mr Majola in achieving that untapped potential.

The closest retail site is a rundown Shell site which is approximately 5 km away and thereafter the next site is 70 kms away.

All Fuels has redeveloped the site and we are looking forward to doing a soft launch on the 14th June 2018. As you would notice from the pictures, we have taken great effort in maximizing the space and potential of the site..

The once run down site has now been transformed into a proper retail site and stands out within the quiet rural town of Tholeni. We have painted the little town Red!

Welcome to All Fuels Country!